



NADIA MARIE SASSO

UNCONVENTIONAL SCHOLAR & DIGITAL STORYTELLER



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DR. NADIA MARIE SASSO IS A MOVER AND SHAKER IN ALL THINGS DIGITAL.

Dr. Nadia Marie Sasso is a high-powered creative cultural producer and unconventional scholar based in Los Angeles. Her expertise is developing engaging creative content and driving strategy across various platforms and media. Nadia has 10 years of relevant professional experience, with documented success in the areas of social innovation, strategic partnerships, and new media.

Her portfolio proves that she is deeply invested and interested in media as a storytelling tool to not only engage and inspire audiences but also connecting people around the world with stories they will love. She advocates for changing the way relationships are built, fostered, and established across various industries both in the diaspora and on the African continent.

Nadia made her creative debut with the independent film "Am I Too African to be American, Too American to be African, in which she produced and directed. The film featured Issa Rae and has impacted afro-millennials around the world. More recently, she released an experiential art activation #BCuzSheSaidSo which featured her #13AlbumsTo31 visual social campaign to inspire Black women to be unapologetic about their identity.

Through her entrepreneurial and creative ventures along with her passion for making connections she has worked Issa Rae, Luvvie Ajayi, Jose Antonio Vargas, Viacom, Nielsen, UBS, Peace Corps, and the United Nations. She has also leveraged her background in diversity, marketing, communications, and new media across notable stages including The White House, The Smithsonian, and universities all over the world.

Having a Ph.D. from Cornell University, she provides expert insight and advice on content for TV shows and films relating to the African Diaspora. Nadia is a creative genius and a mover and shaker of all things media with a focus on entertainment, culture, entrepreneurship, and all things Africa and Diaspora.

THE NUMBERS

TOP COUNTRIES

US, UK, Nigeria, South Africa

TOP CITIES

New York, Washington DC, LA, Atlanta, Lagos

INSTAGRAM

33.2K

FACEBOOK

155

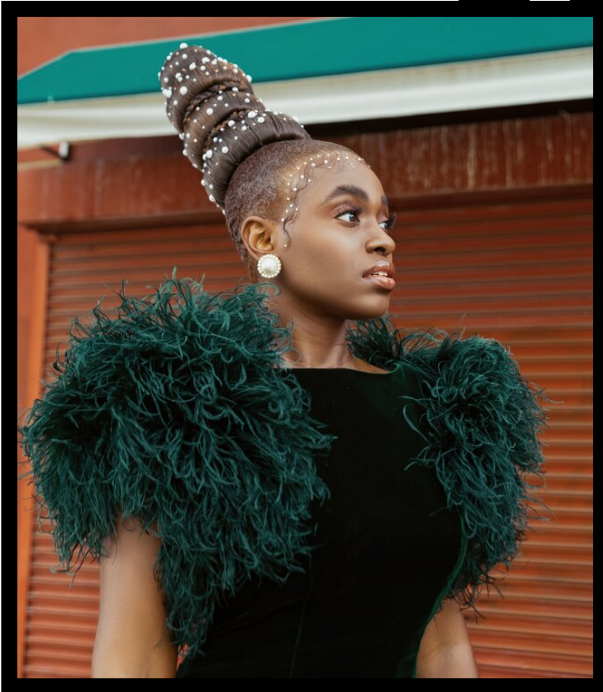
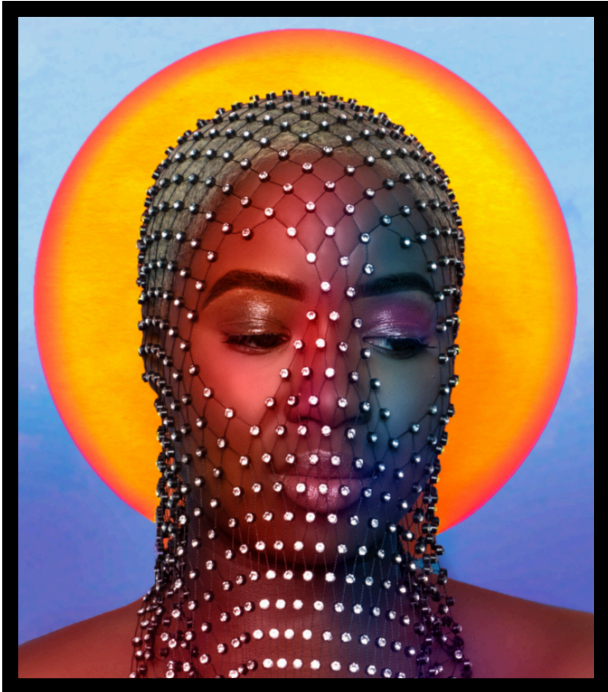
TWITTER

786



LET'S GET SOCIAL

My content ranges from film and brand assets to curated projects.
I believe in creating a culture in which we tell our own stories as individuals to companies.



WORK
WORK
WORK
WORK
WORK

SEE ALL PROJECTS →

WHAT THEY'RE SAYING

**NAMED BY KATIE COURIC AS
BEING AMONGST THE**

"Next Generation of Female Leaders"

HUFFPOST

For Harriet

COLORLINES

BLAVITY: NEWS

NEWSONE

01

Being a Hybrid Creative

(Mixing Fashion, Art, Literature, Music and Film)

Being a digital storyteller, social entrepreneur, brand curator, and scholar is how Sasso has become a hybrid creative. All of her talents and skills intertwined create dynamic projects and she encourages others to do the same. In the 21st century, innovation is key and mixing different fields, genres, and disciplines produces a competitive advantage.

02

The Power of Women Through Leadership, Entrepreneurship and Education

Sasso comes from a background of strong leadership as a Posse scholar and global community activist. Sasso has been recognized by Katie Couric, The Posse Foundation, Face to Face Africa, etc. as an innovative social entrepreneur. As a co-founder of Royal Dynamite, Sasso has learned valuable lessons and now shares them with other aspiring entrepreneurs.

03

The Power of Digital Storytelling

(Exploring Media as a Tool of Teaching, Sharing and Creating)

In the world we live in today, media is an important forum for teaching and learning. Sasso is a brand curator, digital storyteller and social entrepreneur. She uses blogging and documentaries as powerful communicative tools to reach audiences in different continents. She continues to speak on relatable issues and/or topics that challenge one's way of thinking.

04

Am I The Film Screenings and DVD Sales

Nadia interviewed eight women of West African descent and documented their unique stories about identity and the tensions they have experienced between their West African and American cultural heritage(s). This film generates qualitative insights into the fusion of US and African experiences as well as several critical suggestions for new identity formations among those immigrants beyond the first generation. This film also shows how the women experience their transnational identities via language, culture and acclimation.

SPEAKING TOPICS

OPPORTUNITIES

Creating quality projects that tell a succinct and vivid story requires an investment in your future.

That investment propels the future of your brand/ project and the ways in which the world interprets the story being told. With each client/ or project I take on, my mission is to create a lasting impression for the viewers of your story be it your brand assets or creative project. As we work together to create dynamic stories, your audience will be more than excited to hear about your project or brand. How does this all work so well? Well when you create great stories, no one will be able to walk away and that means you are working smarter and not harder.



01. BRAND CONSULTANT

Providing services in brand strategy and visuals as well as workshops on and offline.

02. FILM PRODUCTION

Film/TV/Web-series in production, directing, writing consulting as an expert in Africana studies.

03. PUBLIC SPEAKER

Giving paid talks on various issues relating to diaspora, fashion, women's empowerment, branding, social entrepreneurship, and more.

04. RESEARCHER

Producing writing and research for like-minded entities.

Past Public Speaking & Presentations

Domestic

Creating Social Change Panel, DC
Smithsonian National Museum of African Art, DC
True Blue Inclusion, DC
Undocumented And Black Convening, FL
Black Doctoral Conference, GA
Kennesaw State University, GA
Monmouth College, IL
Howard Community College, MD
Impact Hub, MD
Missouri History Museum, MO
Missouri Washington University, MO
UBS, NJ
African Film Festival- Maysles Cinema, NY
Cornell University, NY

Cornell Posse Induction, NY
Cornell Nigerian Student Association Gala, NY
Cinemapolis, NY
Ithaca College, NY
Pan African Connections Symposium, NY
Viacom Networks, NY
Oberlin University, OH
Define American Film Festival, PA
Dickinson College, PA
Lehigh University, PA
Bucknell University, PA
African Literature Association Conference, SC
Norfolk State University, VA
Middlebury College, VT

International

University of Ghana-Legon, Ghana
Impact Hub Accra, Ghana
Women Change Africa Build Brunch Master Class: For Brand
Development & Digital Storytelling, Sierra Leone
The Network for Change Master Class: Leadership Edition,
Sierra Leone
Radisson Blu, Sierra Leone
Africa In The World Conference, South Africa

LET'S WORK

**THANK
YOU**

Nadia Marie Sasso, PhD
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